



DSSSB TGT & PGT



Part-B

SCHOLAR BATCH

ENGLISH

MEDIA AND COMMUNICATION



LIVE

04-06-2024 07:00 PM



1. Indian Classical Literature
2. European Classical Literature ✓
- ✓ 3. Indian Writing in English
4. British Poetry and Drama: 14th to 17th Centuries ✓
- ✓ 5. American Literature: 18th Century ✓
6. Popular Literature
7. British Poetry and Drama: 17th and 18th Centuries
- ✓ 8. British Literature: 18th Century —
9. British Romantic Literature
10. British Literature: 19th Century
11. Women's Writing
12. British Literature: The Early 20th Century
13. Modern European Drama
14. Postcolonial Literatures

Discipline Centric Elective



Paper Titles

1. Modern Indian ~~Writing~~ in English Translation
2. Literature of the Indian Diaspora
3. British Literature: Post World War II
4. Nineteenth Century European Realism
5. Literary Criticism
6. Science fiction and Detective Literature
7. Literature and cinema
8. World Literatures
9. Literary Theory
10. Partition Literature
11. Research Methodology
12. Travel Writing ✓
13. Autobiography



DSSSB (TGT) ENGLISH (Lit.)



1. Academic Writing and Composition
2. Media and Communication Skills
3. Text and Performance
4. Language and Linguistics
5. Contemporary India: Women and Empowerment
6. Language, Literature and Culture
7. Readings on Indian Diversities and Literary Movements*

1. English/MIL Communication

Skill Enhancement

Paper Titles

1. English Language Teaching ✓
 2. Soft Skills ✓
 3. Translation Studies ✓
 4. Creative Writing ✓
 5. Business Communication ,
 6. Technical Writing ✓
- 



DSSSB (TGT) ENGLISH (Lit.)



1. Learning & Teaching
2. Language across the curriculum
3. Understanding discipline and subject
4. Gender school and Society
5. Pedagogy of a school subject
6. Knowledge and curriculum
7. Assessment for learning
8. Creating an inclusive school
9. Childhood and growing up
10. Drama and Art in Education



Q. The academic discipline of journalism can be split into _____ categories.

- a) three**
- b) four**
- c) six**
- d) More than one of the above**



✓ Q. The concept of **Transactional Model** of Communication' was introduced by:

- a) Shannon and Weaver
- b) Wilbur Schramm
- c) Adler and Towne
- ⑥ Barnlund



Q. The Shannon-Weaver Model of Communication was introduced in what year?

- a) 1948
- ☒ b) 1952
- c) 1960
- d) 1975



Q. The digital technology is the factor responsible for the emergence of

- a) Mass media culture**
- ⑥ b) Inter-active media culture**
- c) Impersonal media culture**
- d) Personal media culture**



Q. EULA stands for _____

- a) End User Leave Agreement**
- b) End User License Aim**
- c) End User License Agreement**
- d) More than one of the above**



Q. _____ is a software program that filters all the data coming through the internet.

- a) Antivirus ✗
- b) Cookies ✗
- c) Malware ✗
- d) Firewall ✓✓



Q. Which of the following term is associated with

Internet/e-Mail ?

a) Plotter

b) Slide presentation

@ Bookmark

d) Pie chart



What is common between the following?

Facebook, Twitter, Instagram, Pintrest

- a) All are accessible from dark web.
- b) All are social networking sites.**
- c) All are news websites. X
- d) All are banned websites. X



Q. A set of rules that govern all aspects of information communication are called -

Side

- a) Server
- b) Internet
- c) Protocol
- d) OSI model



Q. Which technology is commonly used for wireless communication in IoT devices?

- a) Bluetooth**
- b) Ethernet**
- c) Fiber Optic**
- d) USB**

Internet of things



Q. Knowing the password of a user for hacking is called?

- a) Sneaking
- b) Spoofing
- c) Cyber stalking
- d) Spamming

Deceive
झूठा



Q. In Uttar Pradesh, where is the Cyber Crime Headquarters located?

- a) Meerut
- ☒ b) Lucknow
- c) Prayagraj
- d) Kanpur



Q. What is the primary purpose of hashtags in social media?

#RWA

a) To mark keywords or topics for easy searchability.

b) To indicate sarcasm or irony in a post.

c) To identify the author of a post.

d) To categorize posts based on their sentiment.

feeling



Q. Which of the following social media platforms is best suited for professional networking and job hunting?

a) Instagram

b) Facebook

c) LinkedIn

d) Snapchat

X

X

/

X



Q. Where were the first books using modern technology printed?

- a. America**
- b. Asia**
- c. Australia**
- d. Europe**

China ← verify



Q. SITE stands for

Site

- a. Satellite Instructional Television Experiment**
- b. Satellite Institutional Television Experiment**
- c. Satellite Instructional Television Education**
- d. Source Instructional Television Experiment**

Site



Q. Which of the following is the top read newspaper in India?

a. Dainik Jagran ✓

b. The Hindu ✗

c. All of the above ✗

d. Hari bhumi ✗

Top

Vocab



Q. Which of the following is a Hong Kong based satellite TV channel?

a. Zee TV

b. Star

c. Colors

d. Asianet



Q. Which of the following is a Marathi newspaper

- a. Kesari ✍**
- b. The Hindu**
- c. Mathrubhumi**
- d. Amrita Bazzar Patrika**



DSSSB (TGT) ENGLISH (Lit.)



Q. Soap operas are _____ that are serialized?

- a. Stories**
- b. Books**
- c. Scripts**
- d. Episodes**



DSSSB (TGT) ENGLISH (Lit.)



Q. Hum Log, the 1st Indian long running soap opera belonged to which category?

a. Drama ✓

b. Entertainment-Education ✓

c. Romance ✓

d. Education ✓



DSSSB (TGT) ENGLISH (Lit.)



Q. Amrita Bazzar Patrika was a newspaper published in which of the following languages

- a. Hindi** ✗
- b. Bengali**
- c. Marathi**
- d. English** ✓



Q. According to Anderson, a nation could be thought as

- a. Imagined nation**
- b. Imagined family**
- c. Imagined community**
- d. Imagined society**

Handwritten mark resembling a stylized 'A' or a signature.



Q. At the time of independence how many Radio stations were present in India?

a. 2

b. 7

c. 4

d. 6



Q. Which of the following revolutionized the modern
day communication?

a. Newspaper X

b. TV X

c. Mobile phone

d. Radio X



Q Radio broadcasting in India commenced from which of the following cities

a. Chennai

b. Kolkata

c. Both ^a and b ✓

d. None of the above



Q. Which of the following is a Hindi based satellite TV?

- a. Asianet
- b. Star ✓
- c. Zee TV
- d. Colors



DSSSB (TGT) ENGLISH (Lit.)



Q. Modern printing techniques were invented by

a. Johann Gutenberg ✓

b. Oppenheimer

c. Einstein ✗

d. Michael Faraday ✗



Q. Which of the following is not a mass media communication channel?

- a. Newspaper**
- b. Magazine**
- c. Telephone**
- d. Radio**



Q. In which year was the modern printing technique invented?

a. 1440

b. 1444

c. 1442

d. 1441



Q. During the emergency, media faced a grave challenge of

- a. All of the above**
- b. No reporting at all**
- c. Limited publications**
- d. Censorship**





Q. According to Benedict Anderson, development of mass media influenced people by the development of _____ feeling in them

a. Sovereignty

b. Humanity

c. Nationalism

d. Industrialization



Q. The gravest challenge that media faces is

- a. All of the above**
- b. Language barrier**
- c. Censorship ✓**
- d. Commercial advertising**



Q. Communication is a part of soft skills.

☒ A. Soft ✓

☐ B. Hard

☐ C. Rough

☐ D. Short

Talent



Q. The _____ is the person who transmits the message.

A. Receiver

B. Driver

☒ C. Sender

D. Cleaner

give दے



Q. _____ is the person who notices and decodes and attaches some meaning to a message.

- A. Receiver**
- B. Driver**
- C. Sender**
- D. Cleaner**





Q. Message is any signal that triggers the response of

a

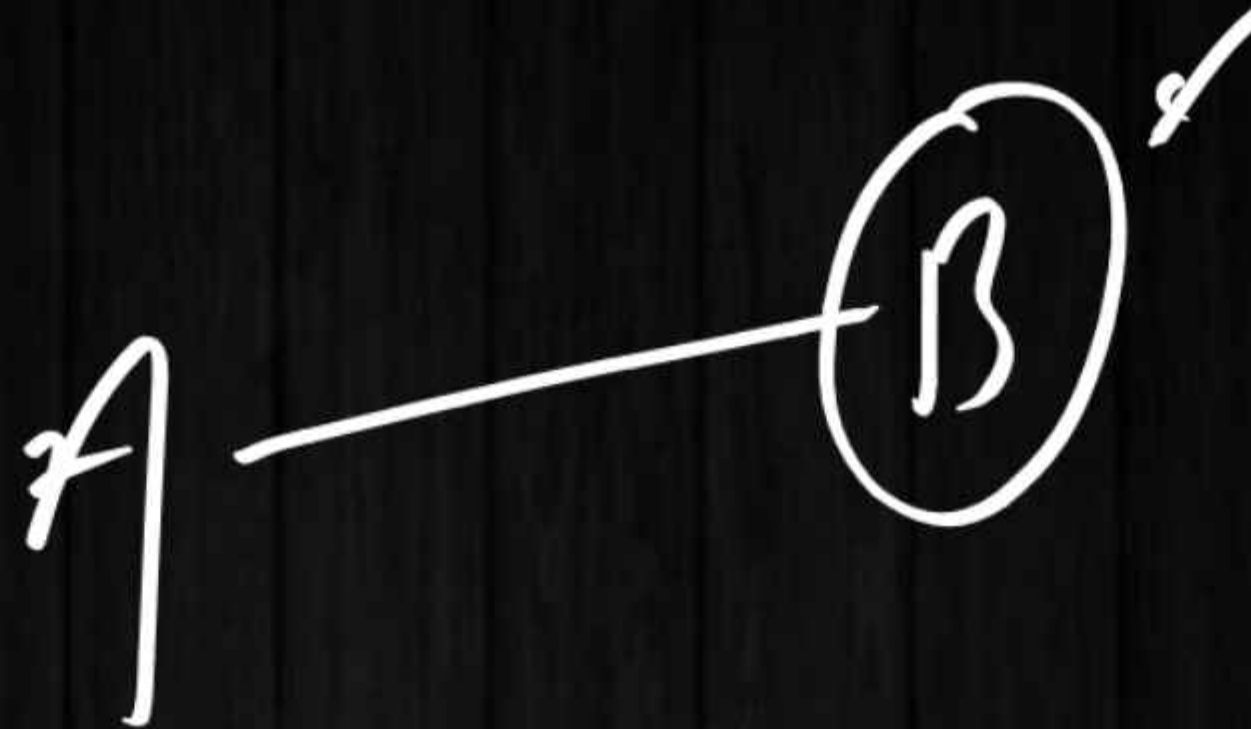
_____.

☒ A. Receiver

☐ B. Driver

☐ C. Sender

☐ D. Cleaner





Q. The response to a sender's message is called

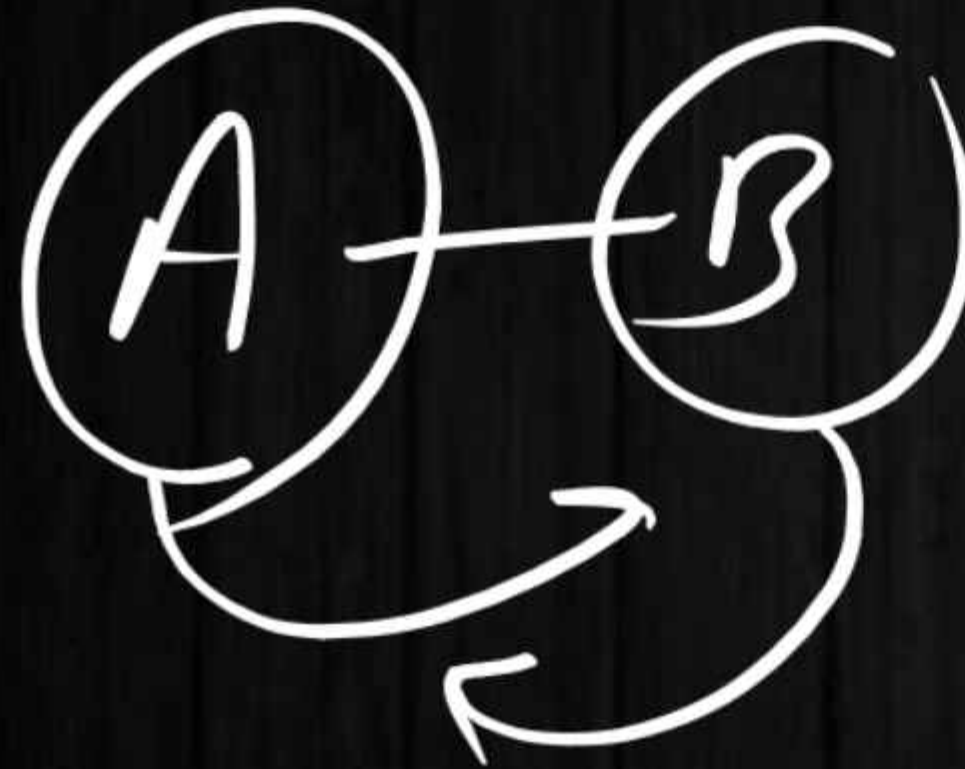
_____.

A. Food bank

B. Feedback

C. Food

D. Back





Q. _____ context refers to the relationship between the sender and the receiver.

- A. Social**
- B. Physical**
- C. Cultural**
- D. Chronological**



✓ **Q. _____ context refers to the similarity of backgrounds between the sender and the receiver.**

A. Physical

B. Social

C. Chronological

D. Cultural ✓✓